



SENATE BILL 267

By Massey

AN ACT to amend Tennessee Code Annotated, Title 54,  
relative to specific service signs.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 54, Chapter 5, Part 11, is amended by adding the following as a new section:

(a) This section applies only to businesses qualified under this program as of July 1, 2009.

(b) Where more than six (6) businesses of a specific service type are eligible for sign panels at the same interchange or intersection approach, the department may display additional sign panels of that same specific service type in accordance with Section 2J.04 and other applicable guidelines in the Manual on Uniform Traffic Control Devices. The additional sign panels may be displayed either by:

(1) Placing more than one (1) specific service type on the same sign; or

(2) Using a second specific service sign of that specific service type, if the additional sign can be added without exceeding the limit of four (4) specific service signs at an interchange or intersection approach.

(c) If the department places more than one (1) specific service type on the same sign pursuant to subdivision (b)(1), no more than three (3) types of services shall be represented on any sign or sign assembly. If three (3) types of services are displayed on a single sign, the sign panels shall be limited to two (2) for each service type. If the department displays two (2) types of services on a single sign, the sign panels shall be limited to either three (3) for each service type, or four (4) for one (1) service type and two (2) for the other service type.

(d) If the department uses a second specific service sign of that specific service type to display additional sign panels pursuant to subdivision (b)(2), no more than twelve (12) sign panels of a specific service type shall be displayed on no more than two (2) specific service signs or sign assemblies, and no more than six (6) sign panels shall be displayed on a single specific service sign.

SECTION 2. This act shall take effect July 1, 2021, the public welfare requiring it.

Amendment No. 1 to SB0267

Massey  
Signature of Sponsor

**AMEND Senate Bill No. 267\***

**House Bill No. 544**

by deleting subsection (a) in the amendatory language of Section 1 and substituting instead the following:

(a) This section only applies to businesses that have participated in the specific service sign program for ten (10) years or more.

Amendment No. 2 to HB0544

Hazlewood  
Signature of Sponsor

**AMEND Senate Bill No. 267\***

**House Bill No. 544**

by deleting all language after the enacting clause and substituting instead the following:

SECTION 1. Tennessee Code Annotated, Title 54, Chapter 5, Part 11, is amended by adding the following as a new section:

(a) This section only applies to businesses that have participated in the specific service sign program for ten (10) years or more.

(b) Where more than six (6) businesses of a specific service type are eligible for sign panels at the same interchange or intersection approach, the department may display additional sign panels of that same specific service type in accordance with Section 2J.04 and other applicable guidelines in the Manual on Uniform Traffic Control Devices. The additional sign panels may be displayed by placing more than one (1) specific service type on the same sign.

(c) If the department places more than one (1) specific service type on the same sign pursuant to subsection (b), then the department shall not display more than three (3) types of services on the sign. If three (3) types of services are displayed on a single sign, then the sign panels must be limited to two (2) for each service type. If the department displays two (2) types of services on a single sign, then the sign panels must be limited to either three (3) for each service type, or four (4) for one (1) service type and two (2) for the other service type.

SECTION 2. This act takes effect July 1, 2021, the public welfare requiring it.