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THIRD READING

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Bill No: SCR 177  
Author: Weber Pierson (D), et al.  
Introduced: 5/6/26  
Vote: 21

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**SUBJECT:** World No Tobacco Day

**SOURCE:** Author

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**DIGEST:** This resolution proclaims May 31, 2026, as World No Tobacco Day.

**ANALYSIS:** This resolution makes the following legislative findings:

- 1) The Member States of the World Health Organization (WHO) created World No Tobacco Day in 1987 to draw global attention to the tobacco epidemic and the preventable death and disease it causes. World No Tobacco Day is celebrated around the world every year on May 31<sup>st</sup>.
- 2) The tobacco industry's misleading tactic of marketing "next generation" products such as e-cigarettes, nicotine pouches, and heated tobacco products, as safe or alternatives to quitting follows a similar tactic used in the past of falsely marketing "light" and "low-tar" cigarettes as safer alternatives, despite lack of evidence supporting those claims.
- 3) World No Tobacco Day is a day that unites governments, health organizations, civil society, and youth voices under a shared mission: to end the tobacco epidemic and secure a tobacco- and nicotine-free future for the next generation.

This resolution proclaims May 31, 2026, as World No Tobacco Day.

**FISCAL EFFECT:** Appropriation: No Fiscal Com.: No Local: No

**SUPPORT:** (Verified 5/13/26)

American Cancer Society  
American Heart Association  
American Lung Association

Campaign for Tobacco-Free Kids

**OPPOSITION:** (Verified 5/13/26)

None received

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5/13/26 16:28:13

\*\*\*\* **END** \*\*\*\*