
THIRD READING

Bill No: SCR 166
Author: Choi (R), et al.
Introduced: 4/23/26
Vote: 21

SUBJECT: Soju Day

SOURCE: Author

DIGEST: This resolution celebrates September 20, 2026, as Soju Day in this state.

ANALYSIS: This resolution makes the following legislative findings:

- 1) Soju, a traditional Korean distilled beverage, holds significant cultural, historical, and social importance, not only within the Korean community but increasingly across the United States.
- 2) Soju has become an emblem of unity, celebration, and tradition for Korean Americans, serving as a bridge of cultural exchange and enhancing cross-cultural understanding in our diverse society.
- 3) Governor Gavin Newsom signed Assembly Bill 2069 (Chapter 306 of the Statutes of 2024) into law in 2024, which allows California on-sale beer and wine licensees to also offer domestically produced soju and shochu to their customers, when previously those licensees were only authorized to offer imported Korean soju and Japanese shochu.
- 4) The new law is likely to encourage domestic production of soju in California, and it is highly anticipated that new distilleries will contribute to the California economy by the consumption of California rice and other agricultural products in producing soju.
- 5) The establishment of Soju Day is intended to foster deeper appreciation for Korean heritage and culture, strengthen community bonds, and promote unity among people from diverse backgrounds.

This resolution encourages the citizens of this state to join in the celebration of Soju Day by learning about Korean culture, attending community events, and engaging in the rich traditions that soju represents.

Related/Prior Legislation

SCR 95 (Choi, Resolution Chapter 183, Statutes of 2025)

FISCAL EFFECT: Appropriation: No Fiscal Com.: No Local: No

SUPPORT: (Verified 5/5/26)

None received

OPPOSITION: (Verified 5/5/26)

None received

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5/6/26 13:50:35

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