
THIRD READING

Bill No: SCR 163
Author: Ochoa Bogh (R), et al.
Introduced: 4/20/26
Vote: 21

SUBJECT: California Tourism Month

SOURCE: Author

DIGEST: This resolution declares every May as California Tourism Month to celebrate the positive economic impact of tourism in California.

ANALYSIS: This resolution makes the following legislative findings:

- 1) Travel and tourism is a multifaceted sector that provides diverse career pathways and remains foundational to a healthy labor market, having contributed 4,350 new jobs to bring the total workforce to 1,200,000 in 2025.
- 2) Visitor spending provides substantial benefit to all Californians, yielding \$13.6 billion in state and local tax revenue in 2025 that is indispensable for underwriting essential public services and programs.
- 3) California's strength lies in its diversity, and the state is committed to building a more inclusive and unified travel community for its residents and visitors alike.

This resolution declares every May as California Tourism Month to celebrate the positive economic impact of tourism in California.

Related/Prior Legislation

ACR 65 (Ward, Resolution Chapter 94, Statutes of 2025)
ACR 186 (Gipson, Resolution Chapter 103, Statutes of 2024)
ACR 72 (Wallis, Resolution Chapter 98, Statutes of 2023)

FISCAL EFFECT: Appropriation: No Fiscal Com.: No Local: No

SUPPORT: (Verified 4/28/26)

None received

OPPOSITION: (Verified 4/28/26)

None received

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4/29/26 16:22:18

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