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THIRD READING

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Bill No: SCR 120  
Author: Grayson (D)  
Introduced: 2/10/26  
Vote: 21

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**SUBJECT:** National Consumer Protection Week: Slam the Scam Day

**SOURCE:** Author

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**DIGEST:** This resolution proclaims March 1, 2026, to March 7, 2026, inclusive, as National Consumer Protection Week, and March 5, 2026, as Slam the Scam Day, and encourages all Californians to engage in consumer education efforts and to utilize available resources to prevent fraud, protect personal information, and promote transparency and fairness in the marketplace.

**ANALYSIS:** This resolution makes the following legislative findings:

- 1) Consumer rights are fundamental to economic fairness, public trust, and individual dignity, and strong consumer protections are essential to a healthy and inclusive marketplace.
- 2) As commerce increasingly occurs through digital platforms, consumers face evolving risks related to data misuse, cybersecurity threats, misleading advertising, and financial scams, which underscores the importance of informed and proactive consumer protection efforts.
- 3) In 2023, the Federal Trade Commission reported at least \$10 billion in consumer fraud losses, representing the highest level of reported losses to date. Approximately 8 % of adults in the United States reported losing money to a scam, which reflects widespread exposure and significant underreporting of fraud incidents.
- 4) National Consumer Protection Week provides an opportunity for state and local agencies, community organizations, and consumer advocates to collaborate in raising awareness, sharing resources, and promoting best practices that protect consumers' financial well-being and privacy.

This resolution proclaims March 1, 2026, to March 7, 2026, inclusive, as National Consumer Protection Week, and March 5, 2026, as Slam the Scam Day, and encourages all Californians to engage in consumer education efforts and to utilize available resources to prevent fraud, protect personal information, and promote transparency and fairness in the marketplace.

**FISCAL EFFECT:** Appropriation: No Fiscal Com.: No Local: No

**SUPPORT:** (Verified 2/17/26)

None received

**OPPOSITION:** (Verified 2/17/26)

None received

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2/18/26 16:06:03

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