

Date of Hearing: September 3, 2025

ASSEMBLY COMMITTEE ON RULES  
Blanca Pacheco, Chair  
HR 63 (Alanis) – As Amended August 28, 2025

**SUBJECT:** National Massage Therapy Awareness Week.

**SUMMARY:** Proclaims the week of October 19, 2025, to October 25, 2025, inclusive, as National Massage Therapy Awareness Week in California. Specifically, **this resolution** makes the following legislative findings:

- 1) Massage therapy is beneficial to overall health and is increasingly part of integrated health care. Consumers spend approximately \$18 billion annually on massage therapy, and more insurance companies are covering it.
- 2) The United States Department of Veterans Affairs is beginning to offer massage therapy benefits and recognize the proven efficacy of the field.
- 3) Therapeutic massage can benefit people of all ages. A growing body of clinical research shows that massage therapy provides relief from a myriad of conditions ranging from chronic pain, the effects of cancer, and post-traumatic stress disorder (PTSD).
- 4) California provides for the certification of the massage therapy profession, and massage therapists must meet the legal requirements to practice that are established by their city or county, which may include minimum hours of initial training to ensure patient safety.
- 5) Massage therapists consistently provide consumer and professional education information on massage and help consumers and health professionals locate qualified massage therapists in their area.

**FISCAL EFFECT:** This resolution is keyed non-fiscal by Legislative Counsel.

**REGISTERED SUPPORT / OPPOSITION:**

**Support**

None on file

**Opposition**

None on file

**Analysis Prepared by:** Michael Erke / RLS. / (916) 319-2800