

Date of Hearing: August 21, 2025

ASSEMBLY COMMITTEE ON RULES
Blanca Pacheco, Chair
HR 58 (Celeste Rodriguez) – As Introduced August 18, 2025

SUBJECT: California Promotoras Month.

SUMMARY: Declares the month of October 2025 as California Promotoras Month to recognize and raise awareness of the important and wide-ranging contributions of promotoras across the state. Specifically, **this resolution** makes the following legislative findings:

- 1) For generations, promotoras have been a trusted presence in their communities, responding to the needs of families during times of crisis, economic hardship, and systemic inequity.
- 2) Promotoras serve alongside community health workers, peer leaders, and community advocates as cultural brokers and trusted messengers, providing services, information, and support that reflect a deep understanding of the communities they serve.
- 3) These community leaders support access to a broad array of services, including education, housing, transportation, employment, social services, public safety, disaster response, and health, helping individuals and families navigate systems that are often complex, under-resourced, and culturally or linguistically inaccessible.
- 4) Promotoras act as puentes de la comunidad, community bridges ensuring that residents in underserved areas are connected to public and private resources, government services, and local organizations that promote dignity, equity, and opportunity.
- 5) With anticipated shifts in state and federal funding that will likely reduce access to essential services in the coming years, promotoras will be increasingly critical in helping Latino and other underserved communities stay informed, connected, and supported.
- 6) Despite their vital contributions, promotoras continue to face barriers to recognition, training, and equitable compensation.

FISCAL EFFECT: This resolution is keyed non-fiscal by Legislative Counsel.

REGISTERED SUPPORT / OPPOSITION:

Support

Visión y Compromiso

Opposition

None on file

Analysis Prepared by: Michael Erke / RLS. / (916) 319-2800