Date of Hearing: August 18, 2025

ASSEMBLY COMMITTEE ON RULES

Blanca Pacheco, Chair HR 49 (Schiavo) – As Introduced July 15, 2025

SUBJECT: Red Ribbon Week.

SUMMARY: Proclaims the period of October 23 to 31, 2025, inclusive, and October 23 to 31, 2026, inclusive, as Red Ribbon Week. Specifically, **this resolution** makes the following legislative findings:

- 1) Community Alliances for Drug-Free Youth, Inc. (CADFY), a statewide nonprofit organization, the office of the Governor, the office of the Attorney General, the State Department of Education, the California State Parent Teacher Association, and over 100 other statewide agencies, departments, and organizations have been strong advocates for Red Ribbon Week.
- 2) The National Family Partnership initiated the Red Ribbon Campaign after United States Drug Enforcement Administration agent Enrique "Kiki" S. Camarena was killed in Mexico by drug traffickers in 1985.
- 3) Securing a safe and healthy future for our children is directly threatened by drug abuse, and awareness of this problem will help individuals in fighting drug abuse.
- 4) The objective of Red Ribbon Week will be to promote this view through drug prevention, education, parental involvement, and communitywide support.
- 5) The Assembly of the State of California has further committed its resources to ensure the success of the Red Ribbon Week celebration.

FISCAL EFFECT: This resolution is keyed non-fiscal by Legislative Counsel.

REGISTERED SUPPORT / OPPOSITION:

Support

None on file

Opposition

None on file

Analysis Prepared by: Michael Erke / RLS. / (916) 319-2800