

Date of Hearing: May 4, 2026

ASSEMBLY COMMITTEE ON RULES
Blanca Pacheco, Chair
ACR 167 (Hadwick) – As Introduced March 26, 2026

SUBJECT: World Agritourism Day.

SUMMARY: Recognizes May 16, 2026, as World Agritourism Day; and, encourages all Californians to visit local farms and ranches, support agricultural producers, and learn more about the vital role agriculture plays in our state. Specifically, **this resolution** makes the following legislative findings:

- 1) California is the nation’s leading agricultural state, producing more than 400 commodities and annually contributing tens of billions of dollars to the state’s economy.
- 2) Family farmers and ranchers across California steward millions of acres of working lands that provide food, fiber, wildlife habitat, and open space for future generations.
- 3) Agritourism, activities that invite the public onto farms, ranches, and agricultural operations for educational, recreational, and cultural experiences, strengthen the connection between consumers and the agricultural producers who grow their food.
- 4) Agritourism activities, such as farm tours, harvest festivals, farm stays, pumpkin patches, u-pick operations, farmers’ markets, and agricultural education programs, help Californians better understand where their food comes from and the hard work required to produce it.
- 5) These activities also provide farmers and ranchers with opportunities to diversify their income, helping sustain family farms and rural economies in the face of rising costs, drought, regulatory burdens, and market volatility.
- 6) Agritourism plays an important role in educating young people about agriculture, natural resources, conservation, and the importance of preserving California’s agricultural heritage.
- 7) World Agritourism Day is celebrated internationally to highlight the value of agritourism in supporting farmers, strengthening rural communities, and promoting sustainable agricultural practices.

FISCAL EFFECT: This resolution is keyed non-fiscal by Legislative Counsel.

REGISTERED SUPPORT / OPPOSITION:

Support

None on file

Opposition

None on file

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