

Date of Hearing: August 21, 2025

ASSEMBLY COMMITTEE ON RULES
Blanca Pacheco, Chair
ACR 113 (Bauer-Kahan) – As Introduced August 20, 2025

SUBJECT: Intellectual Property Awareness Month.

SUMMARY: Recognizes the month of October 2025 as Intellectual Property Awareness Month in California. Specifically, **this resolution** makes the following legislative findings:

- 1) Intellectual property (IP) encompasses a wide range of creative and innovative endeavors, including patents, trademarks, copyrights, and trade secrets, which collectively drive progress in technology, arts, sciences, and commerce.
- 2) Furthering awareness and understanding of the role and impact of IP is beneficial to Californians in a place where inclusion and diversity from all walks of life are celebrated.
- 3) The State of California recognizes the crucial role that IP plays in fostering innovation and creativity, as well as in advancing California to become the fourth largest economy in the world.
- 4) California's creative industries thrive on the exchange of ideas, collaboration, and the constant push for new artistic and technological frontiers, all of which are facilitated and nurtured by a robust IP framework.
- 5) The protection and enforcement of IP rights provide the incentive for individuals, companies, and organizations to invest in research and development, leading to the creation of new products, services, and technologies that improve our lives and advance industries.
- 6) California stands as a beacon of innovation, hosting a diverse ecosystem of entrepreneurs, startups, researchers, and creators who contribute to the state's vibrant economy by leveraging IP to generate jobs, foster economic growth, and attract investment.
- 7) Promoting IP awareness encourages a culture of respect for originality and fosters collaboration among individuals and entities in various sectors to drive the development of groundbreaking solutions and artistic expressions.

FISCAL EFFECT: This resolution is keyed non-fiscal by Legislative Counsel.

REGISTERED SUPPORT / OPPOSITION:

Support

None on file

Opposition

None on file

Analysis Prepared by: Michael Erke / RLS. / (916) 319-2800