

Date of Hearing: August 18, 2025

ASSEMBLY COMMITTEE ON RULES
Blanca Pacheco, Chair
ACR 105 (McKinnor) – As Introduced July 7, 2025

SUBJECT: Music industry.

SUMMARY: Recognizes the contributions of the music industry to the economic and cultural well-being of the state, its population, and its overall reputation as a worldwide leader in artistic and creative freedom. Specifically, **this resolution** makes the following legislative findings:

- 1) Music plays an outsized role in American culture and is unique among art forms in being so widely enjoyed and shared, creating connections between people across geography and even time. Music also has a significant, broad, and growing impact on the California economy.
- 2) California has been a long-time anchor for the arts and entertainment industries, and has fostered a vibrant music community that continues to reflect the diversity of America’s landscape and enrich the lives of fans all around the world.
- 3) California is home to some of the most iconic live music venues in the country, among them The Fillmore in San Francisco and the Troubadour in Hollywood.
- 4) The music industry occupies an important place as a driver of California’s economic prosperity and growth. A recent industrywide “50 States of Music” report showed California is the top state in the nation for measures of music industry earnings, employment, and value-added businesses that support artists and companies.
- 5) Music supports local businesses all across the state, including “a remarkable surge in business activity” from annual festivals, including \$600 million from the world-renowned Coachella and Stagecoach festivals alone, which, according to Palm Springs local news, provides a “vital” boost “for many small businesses” in the area.
- 6) The music community industry has been able to remain vibrant, relevant, and reinvent itself to embrace new technologies and meet consumer desires and needs in an increasingly digitalized world.

FISCAL EFFECT: This resolution is keyed non-fiscal by Legislative Counsel.

REGISTERED SUPPORT / OPPOSITION:

Support

None on file

Opposition

None on file

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