

## ASSEMBLY THIRD READING

ACR 101 (Addis)

As Introduced June 24, 2025

Majority Vote

**SUMMARY**

This measure would designate a portion of State Highway Route 46, as described, in the County of San Luis Obispo as the James Dean Memorial Highway. The measure would request that the Department of Transportation determine the cost of appropriate signs showing this special designation and, upon receiving donations from nonstate sources sufficient to cover the cost, to erect those signs.

**COMMENTS**

James Byron Dean, one of the most admired movie stars of all time and an icon of American culture, was born on February 8, 1931, in Marion, Indiana.

He later moved to California and attended Santa Monica City College and the University of California, Los Angeles.

He is best known for his roles in "East of Eden," "Rebel Without a Cause," and "Giant," and he also appeared on television shows and in a Broadway play.

As a successful actor, he attained cult status in little more than a year's time, personifying the restless American youth of the mid-1950s.

He was tragically killed on September 30, 1955, in an automobile crash on State Highway Route 46 in the County of San Luis Obispo while traveling in his automobile on the way to a racing event.

Many decades after his death, James Dean remains widely admired as an accomplished actor, and it is appropriate to recognize his contributions through a designation of a memorial highway near the site of his untimely death.

**According to the Author**

"ACR 101 would designate a portion of State Highway Route 46, in the County of San Luis Obispo as the James Dean Memorial Highway. James Dean's legacy has been significant to American pop culture and defined rebellious, countercultural attitudes for generations. On the Central Coast, James Dean will be remembered for award-winning roles in films such as *East of Eden*, which celebrates our region. Although his life was tragically cut short by a car accident in San Luis Obispo County, his memory and contributions will live on."

**Arguments in Support**

No support on file.

**Arguments in Opposition**

No opposition on file.

**FISCAL COMMENTS**

Unknown, but the measure requests that Caltrans determine the cost of appropriate signage consistent with requirements for the state highway system, and only erect the appropriate signage upon receiving donations from non-state sources covering the cost.

**VOTES****ASM TRANSPORTATION: 16-0-0**

**YES:** Wilson, Davies, Aguiar-Curry, Ahrens, Carrillo, Harabedian, Hart, Hoover, Jackson, Lackey, Lowenthal, Macedo, Papan, Ransom, Rogers, Ward

**UPDATED**

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