

Date of Hearing: April 8, 2026

ASSEMBLY COMMITTEE ON APPROPRIATIONS
Buffy Wicks, Chair
AB 2685 (Committee on Agriculture) – As Introduced February 20, 2026

Policy Committee: Agriculture

Vote: 8 - 0

Urgency: No

State Mandated Local Program: No

Reimbursable: No

SUMMARY:

This bill requires the Secretary of the Department of Food and Agriculture (CDFA) to make its “Annual Report on Price Posting for Processing Strawberries” publicly available on its website, instead of filing the report with the Legislature.

FISCAL EFFECT:

CDFA reports minor and absorbable costs.

COMMENTS:

According to CDFA, California produces approximately 90% of the strawberries grown in the United States. The total annual farm value of California strawberry production in 2024 was \$3.14 billion. In 2023, strawberries were the seventh most valuable agricultural commodity produced in the state, behind only dairy, grapes, cattle, lettuce, almonds, and pistachios.

CDFA, with the assistance of the Processing Strawberry Advisory Board has administered price posting regulations for over 60 years to prevent unfair trade practices by both strawberry processors and growers. The objective of price posting is to provide both growers and processors of strawberries accurate ongoing market price information during each harvest season. The Marketing Law for Processing Strawberries requires CDFA to, among other things, actively supervise the price posting regulations and prepare an annual report on price posting.

According to the Assembly Agriculture Committee:

CDFA has composed this annual report and submitted it to the Legislature since 1985. CDFA wants to continue conducting its annual review of the price posting provisions yet streamline the process by replacing the requirement for CDFA to submit the report to the Legislature, with a requirement to make the report publicly available on CDFA’s website.

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