
SENATE COMMITTEE ON APPROPRIATIONS

Senator Sabrina Cervantes, Chair
2025 - 2026 Regular Session

AB 262 (Caloza) - California Housing and Homelessness Agency: PINK Alert

Version: June 22, 2026

Urgency: No

Hearing Date: August 3, 2026

Policy Vote: HUMAN S. 5 - 0

Mandate: No

Consultant: Agnes Lee

Bill Summary: AB 262 would require the California Housing and Homelessness Agency to study and report on recommendations for establishing a PINK Alert system to assist pregnant people experiencing homelessness.

Fiscal Impact:

- The California Housing and Homelessness Agency estimates one-time General Fund costs ranging from approximately \$1 million to \$1.5 million for contracting costs to perform the study and staffing resources to manage the contract.
- Unknown General Fund cost pressures to establish a PINK Alert system.

Background:

California Interagency Council on Homelessness (Cal-ICH). Under current law, Cal-ICH is responsible for addressing the coordination and oversight of homelessness programs in the state. In addition to improving coordination between agencies, Cal-ICH is also charged with coordinating existing and competitive funding for homelessness initiatives, making policy recommendations, brokering agreements between state agencies, increasing accountability, creating reports for the Governor and Legislature, and creating a statewide database for local homelessness data.

As part of the Governor's reorganization plan, the California Housing and Homelessness Agency (CHHA) is a new state agency effective July 1, 2026. CHHA will be responsible for coordinating state housing and homelessness efforts. The Cal-ICH, along with other state housing-related entities, are included within the new CHHA.

2-1-1 System. The Federal Communications Commission (FCC) designated 2-1-1 in 2000 as the number to obtain information and referrals to health and human services programs. During emergencies and natural disasters, 2-1-1 also provides critical public information, including information on shelters, evacuations, food distribution, utility outages, and road closures. In response, the California Public Utilities Commission (CPUC) issued policies to roll out the 2-1-1 system in counties and further established administrative procedures for implementing 2-1-1 dialing in California. In order to be able to provide information and referral services, organizations must apply to the CPUC for authority to use the 2-1-1 code. The 2-1-1 network receives calls from people looking for help to meet their basic needs such as food, housing, and transportation.

Proposed Law: Specific provisions of the bill would:

- Require the CHHA to create a study on issues impacting pregnant people experiencing homelessness.
- Require the agency to report the results of the study and recommendations on establishing a PINK Alert system to the Legislature by July 1, 2028.
- Require the recommendations to include, but not be limited to, how the PINK Alert can be a system to do all of the following:
 - Allow nonprofits to opt in to the system in order to get notifications if there is a pregnant person in need of emergency housing or prenatal services.
 - Notify nonprofit housing shelters, temporary housing, or overnight housing shelters that are capable of housing pregnant persons.
 - Be a program that can be registered for.
 - Automatically enroll organizations that are already a part of emergency services.

-- END --