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## SENATE COMMITTEE ON APPROPRIATIONS

Senator Sabrina Cervantes, Chair  
2025 - 2026 Regular Session

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### AB 2007 (Bauer-Kahan) - Youth programs: identifying information of youth

**Version:** July 2, 2026

**Policy Vote:** JUD. 13 - 0, P., D.T., & C.P.  
7 - 0

**Urgency:** No

**Mandate:** No

**Hearing Date:** August 3, 2026

**Consultant:** Bob Franzoia

**Bill Summary:** AB 2007 would require youth programs to obtain parental consent before using images of a child or other protected information in their communications, marketing, education or training materials. The bill creates a private right of action against a covered entity.

**Fiscal Impact:** The bill creates a private right of action against a covered entity that violates the bill's requirements, which may be brought by the parent or guardian of the child whose image or information was used without consent. Unknown, potentially significant costs to the courts to adjudicate civil enforcement actions. An eight-hour court day costs approximately \$10,500 based on the hourly rate of court personnel including at minimum the judge, clerk, bailiff, court reporter, jury administrator, administrative staff, and jury per-diems. While the courts are not funded on a workload basis, an increase in workload could result in delayed court services and would put pressure on the General Fund to fund additional staff and resources. The FY 2026-27 Budget appropriated \$70 million General Fund for this purpose (Trial Court Trust Fund, General Fund).

**Background:** To provide parents with greater control over the use of their child's image, this bill requires organizations that offer youth-serving programming to provide a parent or guardian with a stand-alone release document that details specifically how and where a youth's information is intended to be used, and that the parent or guardian may revoke their consent at any time. Additionally, this bill prohibits organizations from making participation in programming contingent on a parent or guardian waiving their child's privacy rights and prohibits the organization from sharing or selling the child's covered information.

Covered entity" means an entity or organization that operates a covered program.

Covered program means a program or activity, including, but not limited to, a program related to expanded learning, visual or performing arts, athletics, recreation, or educational enrichment or a day or overnight camp, that meets both of the following criteria.

- 1) The program or activity requires a parent signature or consent form authorization, or the program or activity is an event in which a parent provides written authorization for an organization to act in the place of a parent.

- 2) The program or activity is offered primarily to youth outside of school hours, including periods when school is not in session, and is not operated by a public or private elementary or secondary school.

**Proposed Law:** A parent or guardian may bring a civil action against a covered entity for a violation of Business and Professions Code 18985, as added by the bill. A parent who prevails in a civil action may be awarded any of the following relief:

- 1) Up to \$2,500 for the first offense and \$5,000 for any subsequent offenses, or a lesser amount as determined by the court, per youth who has had the youth's covered information disclosed.
- 2) Injunctive or declaratory relief.
- 3) Reasonable attorney's fees and costs.
- 4) Any other relief the court deems appropriate.