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CONSENT

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Bill No: AB 1322  
Author: Committee on Agriculture  
Introduced: 2/21/25  
Vote: 21

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SENATE AGRICULTURE COMMITTEE: 5-0, 7/1/25  
AYES: Hurtado, Alvarado-Gil, Cortese, McNerney, Padilla

ASSEMBLY FLOOR: 71-0, 5/23/25 (Consent) - See last page for vote

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**SUBJECT:** Agricultural commissions

**SOURCE:** Author

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**DIGEST:** This bill makes various changes to the California Grape Rootstock Improvement Commission (CGRIC), the California Avocado Commission, the California Apple Commission, and the Olive Oil Commission of California (OOC).

**ANALYSIS:**

Existing law:

- 1) Establishes the CGRIC that funds and supports grape rootstock research for the enhancement of California viticulture and the grape nursery industry. Established to be an invaluable resource to growers, helping protect the investments made to vineyards. The targeted research funding is critically important to the current and future success of the industry.
- 2) Establishes the California Avocado Commission to be funded by mandatory assessments on all avocados grown in California, which are collected when avocados are sold. The Commission aids in maximizing grower returns by conducting advertising, promotion, and public relations for California avocados

and engages in related industry activities that together help create a more profitable market environment.

- 3) Establishes the California Apple Commission to administer the state marketing order program for California apples. This program operates under the California Marketing Act of 1937.
- 4) Establishes the OOCC to support olive oil farmers with research and through purity and quality standards enforcement for California's olive oil.

This bill:

- 1) Provides technical amendments to the CGRIC that change "director" to "secretary" in Section 6761 of the Food and Agricultural Code.
- 2) Makes changes to the California Avocado Commission that:
  - a) Expand specified provisions regarding membership to the commission to alternate members:
    - i) Define "ex officio members" to mean nonvoting members of the commission.
  - b) Require the assessment established by the commission to be as a fixed rate or percentage of value rather than solely as a fixed rate.
  - c) Require any remaining assessment funds to be distributed for the benefit of the avocado industry into any state or federal programs in the event of termination or suspension of the commission.
- 3) Modifies the California Apple Commission to recommend to the secretary quality standards and product labeling standards, and to engage in any other activity, authorized by the California Marketing Act of 1937.
- 4) Makes changes to the Olive Oil Commission of California that:
  - a) Define "handler" to mean a person who engages, in this state, in the processing or milling of olives into olive oil that the handler has produced, or purchased or acquired from an olive producer, or that toll processes or

mills olives on behalf of an olive producer, whether as owner, agent, employee, broker, or otherwise.

- b) Define “producer” to mean a person that produces or causes to be produced olives that are processed or toll processed into olive oil in the amount of 5,000 gallons or more during the marketing season and shall, upon request of the commission, provide proof of commodity sale.
- c) Define “toll processor” to mean to process or mill olives into olive oil on behalf of a producer.

**FISCAL EFFECT:** Appropriation: No Fiscal Com.: Yes Local: No

This bill passed out of the Senate Committee on Appropriations pursuant to Senate Rule 28.8.

**SUPPORT:** (Verified 7/14/25)

California Apple Commission  
California Avocado Commission  
California Grape Rootstock Improvement Commission  
Olive Oil Commission of California

**OPPOSITION:** (Verified 7/14/25)

None received.

**ARGUMENTS IN SUPPORT:** According to the author:

“The purpose of marketing programs is to provide agricultural producers and handlers an organizational structure, operating under government sanction, which allows them to solve production and marketing problems collectively that they could not address individually.

“A California agricultural marketing commission is a body, often established by industry producers, that promotes and regulates the marketing of a specific agricultural commodity, such as apples or walnuts. These commissions are typically funded by assessments on producers and can be overseen by California Department of Food and Agriculture (CDFA). Their activities usually include promotion, research, and maintaining quality standards.

“Current marketing programs’ activities include commodity promotion, research, and maintenance of quality standards. Commissions provide a structure for solving problems and provide a vehicle for collecting funds to support activities. There are almost 50 commissions in California.”

A coalition letter representing the California Grape Rootstock, the Avocado and Apple Commissions, and the Olive Oil Commission of California write in support stating the changes in this bill will allow industry to be more competitive. Specifically, they write:

“Many of the proposed changes in AB 1322 are non-substantive and technical in nature. Other amendments allow industry to be more competitive. For example, the proposed amendment to the Apple Commission would allow adoption of quality standards and product labeling standards by the secretary of the Department of Food and Agriculture (CDFA), if requested by the commission. This authority is presently available to other commissions and in the case of apples, would increase consumer awareness that California apples are grown using the Nation’s most rigorous environmental and labor standards. AB 1322 also seeks to amend the Grape Rootstock Commission by allowing the CDFA to expedite actions against those not in compliance with the law.”

**ARGUMENTS IN OPPOSITION:** None received.

**ASSEMBLY FLOOR:** 71-0, 5/23/25

**AYES:** Addis, Aguiar-Curry, Ahrens, Alanis, Alvarez, Arambula, Ávila Farías, Bains, Bauer-Kahan, Bennett, Berman, Boerner, Bonta, Calderon, Caloza, Carrillo, Castillo, Connolly, Davies, DeMaio, Dixon, Elhawary, Flora, Fong, Gabriel, Gallagher, Garcia, Gipson, Jeff Gonzalez, Mark González, Hadwick, Haney, Harabedian, Hart, Hoover, Irwin, Jackson, Kalra, Krell, Lackey, Lee, Lowenthal, Macedo, McKinnor, Muratsuchi, Ortega, Pacheco, Papan, Patel, Patterson, Pellerin, Petrie-Norris, Quirk-Silva, Ramos, Ransom, Celeste Rodriguez, Michelle Rodriguez, Rogers, Blanca Rubio, Schiavo, Solache, Soria, Stefani, Ta, Tangipa, Valencia, Wallis, Ward, Wilson, Zbur, Rivas

**NO VOTE RECORDED:** Bryan, Chen, Ellis, Nguyen, Sanchez, Schultz, Sharp-Collins, Wicks

Prepared by: Reichel Everhart / AGRI. / (916) 651-1508

7/16/25 16:22:50

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