

Date of Hearing: January 29, 2024

ASSEMBLY COMMITTEE ON RULES  
Blanca Pacheco, Chair  
SCR 94 (Dodd) – As Amended January 17, 2024

**SENATE VOTE:** 39-0

**SUBJECT:** Data Privacy Week and Day.

**SUMMARY:** Designates, in perpetuity, the 4th week of January as Data Privacy Week and the last Sunday of January as Data Privacy Day. Specifically, **this resolution** makes the following legislative findings:

- 1) The Legislature adopted landmark privacy legislation in 2018, the California Consumer Privacy Act of 2018 (CCPA), guaranteeing California consumers key privacy rights, including the right to access, delete, and stop the sale of their personal information.
- 2) In November 2020, over 9 million Californians voted to approve Proposition 24, the California Privacy Rights Act, providing California consumers with the strongest privacy protections in the United States.
- 3) The passage of Proposition 24 created the California Privacy Protection Agency, the country's first regulator with full administrative powers focused on privacy and data protection.
- 4) The California Privacy Protection Agency is tasked with protecting Californians' fundamental privacy rights and promoting public awareness and understanding of these rights, including the rights of minors with respect to their own information.

**FISCAL EFFECT:** None

**REGISTERED SUPPORT / OPPOSITION:**

**Support**

None on file

**Opposition**

None on file

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