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THIRD READING

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Bill No: SCR 94  
Author: Dodd (D), et al.  
Amended: 1/17/24  
Vote: 21

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**SUBJECT:** Data Privacy Week and Day

**SOURCE:** Author

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**DIGEST:** This resolution designates, in perpetuity, the fourth week of January as Data Privacy Week and the last Sunday of January as Data Privacy Day.

*Senate Floor Amendments of 1/17/24 add coauthors and make a technical change.*

**ANALYSIS:** This resolution makes the following legislative findings:

- 1) The Legislature adopted landmark privacy legislation in 2018, the California Consumer Privacy Act of 2018 (CCPA), guaranteeing California consumers key privacy rights, including the right to access, delete, and stop the sale of their personal information.
- 2) In November 2020, over 9,000,000 Californians voted to approve Proposition 24, the California Privacy Rights Act, providing California consumers with the strongest privacy protections in the United States.
- 3) The passage of Proposition 24 created the California Privacy Protection Agency, the country's first regulator with full administrative powers focused on privacy and data protection.
- 4) The California Privacy Protection Agency is tasked with protecting Californians' fundamental privacy rights and promoting public awareness and understanding of these rights, including the rights of minors with respect to their own information.

This resolution:

- 1) Designates, in perpetuity, the fourth week of January as Data Privacy Week.

2) Designates, in perpetuity, the last Sunday of January as Data Privacy Day.

**Related/Prior Legislation**

SCR 9 (Dodd, Resolution Chapter 4, Statutes of 2023) designated the week of January 22, 2023, through January 28, 2023, as Data Privacy Week and January 28, 2023, as Data Privacy Day.

**FISCAL EFFECT:** Appropriation: No Fiscal Com.: No Local: No

**SUPPORT:** (Verified 1/11/24)

CALPIRG

Consumer Federation of America

Consumer Reports

Electronic Frontier Foundation

Media Alliance

Oakland Privacy

Privacy Rights Clearinghouse

The Greenlining Institute

**OPPOSITION:** (Verified 1/8/24)

None received

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1/19/24 11:00:40

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