

LEGISLATIVE SERVICES AGENCY
OFFICE OF FISCAL AND MANAGEMENT ANALYSIS
FISCAL IMPACT STATEMENT

LS 6711
BILL NUMBER: SB 167

NOTE PREPARED: Jan 15, 2026
BILL AMENDED: Jan 13, 2026

SUBJECT: Relocation of Outdoor Advertising Signs.

FIRST AUTHOR: Sen. Doriot
FIRST SPONSOR:

BILL STATUS: CR Adopted - 1st House

FUNDS AFFECTED: **GENERAL**
 DEDICATED
 FEDERAL

IMPACT: State & Local

Summary of Legislation: This bill provides that the Indiana Department of Transportation (INDOT) or a zoning authority may not apply zoning standards or require a permit to relocate certain outdoor advertising signs. It also provides that an existing outdoor advertising sign located within the boundaries of an excluded city may not be relocated outside the excluded city unless the county or municipality to which the outdoor advertising sign will be relocated approves of the relocation. The bill allows a zoning authority to permit or inspect a relocated outdoor advertising sign if the purpose is to ensure compliance with certain safety standards.

Effective Date: July 1, 2026.

Explanation of State Expenditures: This bill could decrease the workload of the Indiana Department of Transportation (INDOT) to apply zoning standards and approve permits for relocation of certain billboards.

Explanation of State Revenues: INDOT currently states that an outdoor advertising sign permit is required for the erection and maintenance of outdoor advertising signs adjacent to control routes. New permit applicants and addendums cost \$100 each and revenue from these applications is deposited to the State Highway Fund. In September 2025 INDOT received 749 permit applications. This bill's provisions could decrease revenue to the State Highway Fund if they are currently issuing permits for relocating certain outdoor advertising signs.

Explanation of Local Expenditures: Summary - The bill could decrease the workload of Marion County and excluded cities to apply zoning standards and approve permits for relocation of certain billboards. This bill is not expected to impact the workload of other counties and municipalities to approve billboard relocations from Marion County.

Additional Information - The bill would prohibit a zoning authority from (1) applying zoning standards to or (2) requiring permits for, the relocation of a billboard under certain circumstances. The bill does specify that a permit or inspection could be required if the relocation is to ensure compliance with national codes or rules adopted by the state's Fire Prevention and Building Safety Commission.

Billboards that are proposed for relocation outside of an excluded city would require approval from the county or municipality where the relocation is set to take place. It is expected that approval of relocated billboards within a county or municipality would be current practice, even in instances of billboard relocations.

Explanation of Local Revenues: This bill is expected to have a minimal impact on revenue for Marion County and the excluded cities of Beech Grove, Lawrence, Southport, and Speedway, from signs and advertising permit fees.

State Agencies Affected: INDOT.

Local Agencies Affected: Marion County Zoning Authority, excluded cities of Beech Grove, Lawrence, Southport, and Speedway.

Information Sources: Indiana Handbook of Taxes, Revenues, and Appropriations FY 2025; INDOT; <https://www.in.gov/indot/doing-business-with-indot/permits/> ; <https://www.indy.gov/activity/signs-and-advertising-permits> ; [https://www.speedwayin.gov/clerk-treasurer/pages/construction-permit-applications-and-fee-schedule#:~:text=\(+%2050%25%20ground%20area%20fee,contact%20the%20Speedway%20Building%20Commissioner](https://www.speedwayin.gov/clerk-treasurer/pages/construction-permit-applications-and-fee-schedule#:~:text=(+%2050%25%20ground%20area%20fee,contact%20the%20Speedway%20Building%20Commissioner); <https://www.cityoflawrence.org/building-department>;

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