

PROPOSED AMENDMENT

HB 1200 # 10

DIGEST

Advertising of abortion inducing drugs. Provides that a person that advertises abortion inducing drugs must include information regarding the reversal of abortion inducing drugs and the dangers of abortion on not less than 20% of the advertising area of the advertisement.

- 1 Page 15, between lines 5 and 6, begin a new paragraph and insert:
2 "SECTION 15. IC 24-4-26.5 IS ADDED TO THE INDIANA CODE
3 AS A NEW CHAPTER TO READ AS FOLLOWS [EFFECTIVE
4 JULY 1, 2026]:
5 **Chapter 26.5. Advertising of Abortion Inducing Drugs**
6 **Sec. 1. This chapter applies to the advertisement of an abortion**
7 **inducing drug made by a person pursuant to a contract that is**
8 **entered into or renewed after June 30, 2026.**
9 **Sec. 2. As used in this chapter, "abortion inducing drug" has the**
10 **definition set forth in IC 16-18-2-1.6.**
11 **Sec. 3. As used in this chapter, "person" means:**
12 (1) an individual;
13 (2) a proprietorship;
14 (3) a partnership;
15 (4) a firm;
16 (5) an association;
17 (6) a corporation;
18 (7) a limited liability company; or
19 (8) another legal entity.
20 **Sec. 4. (a) On not less than twenty percent (20%) of the total**
21 **advertising area of each advertisement a person circulates or**
22 **publishes that advertises an abortion inducing drug, the person**
23 **must include text that states:**
24 (1) the availability of services to reverse an abortion inducing
25 drug; and
26 (2) the dangers of abortion.
27 **(b) The text required under subsection (a) must be printed:**

- 1 **(1) in a conspicuous and legible font in a size that is at least**
- 2 **equal to the size of the other font in the advertisement; and**
- 3 **(2) in a manner that contrasts either in font, layout, or color**
- 4 **with the rest of the advertisement."**

5 Renumber all SECTIONS consecutively.

(Reference is to HB 1200 as introduced.)