

PROPOSED AMENDMENT

HB 1200 # 9

DIGEST

Advertising of illegal products. Requires a person that advertises certain illegal products pursuant to a contract that was entered into or renewed after January 1, 2025, and before July 1, 2025, to provide equivalent advertising that the products are illegal.

- 1 Page 15, between lines 5 and 6, begin a new paragraph and insert:
2 "SECTION 15. IC 24-4-26-1, AS ADDED BY P.L.227-2025,
3 SECTION 41, IS AMENDED TO READ AS FOLLOWS [EFFECTIVE
4 JULY 1, 2026]: Sec. 1. **Except as provided in section 4.5 of this**
5 **chapter**, this chapter does not apply to the advertisement of a:
6 (1) product containing marijuana; or
7 (2) controlled substance listed in schedule I of IC 35-48-2;
8 pursuant to a contract that was entered into or renewed before the
9 effective date of this chapter as enacted by the 2025 general assembly.
10 SECTION 16. IC 24-4-26-4.5 IS ADDED TO THE INDIANA
11 CODE AS A **NEW** SECTION TO READ AS FOLLOWS
12 [EFFECTIVE JULY 1, 2026]: **Sec. 4.5. (a) This section applies to a**
13 **person that advertises a:**
14 **(1) product containing marijuana; or**
15 **(2) controlled substance listed in schedule I of IC 35-48-2;**
16 **by any medium pursuant to a contract that was entered into or**
17 **renewed after January 1, 2025, and before July 1, 2025.**
18 **(b) For each advertisement to which subsection (a) applies, the**
19 **person must circulate or publish an advertisement:**
20 **(1) that clearly and legibly states that products containing**
21 **marijuana and controlled substances listed in schedule I of**
22 **IC 35-48-2 are illegal in the state of Indiana; and**
23 **(2) in the same manner and medium as the advertisement to**
24 **which subsection (a) applies, including for the same length of**
25 **time, in the same size font, and with the same exposure,**
26 **visibility, and circulation to the public."**

- 1 Renumber all SECTIONS consecutively.
(Reference is to HB 1200 as introduced.)