

PROPOSED AMENDMENT

HB 1200 # 2

DIGEST

Advertising of illegal products. Repeals the applicability section for the chapter concerning the prohibition on advertising certain illegal products. Provides that an advertisement that violates the prohibition on advertising certain illegal products must be removed from public circulation not later than October 1, 2026.

- 1 Page 15, between lines 5 and 6, begin a new paragraph and insert:
2 "SECTION 15. IC 24-4-26-1 IS REPEALED [EFFECTIVE JULY
3 1, 2026]. Sec. 1: This chapter does not apply to the advertisement of a:
4 (1) product containing marijuana; or
5 (2) controlled substance listed in schedule I of IC 35-48-2;
6 pursuant to a contract that was entered into or renewed before the
7 effective date of this chapter as enacted by the 2025 general assembly.
8 SECTION 16. IC 24-4-26-4, AS ADDED BY P.L.227-2025,
9 SECTION 41, IS AMENDED TO READ AS FOLLOWS [EFFECTIVE
10 JULY 1, 2026]: Sec. 4. (a) A person may not advertise a:
11 (1) product containing marijuana; or
12 (2) controlled substance listed in schedule I of IC 35-48-2;
13 by any medium.
14 (b) An advertisement in violation of subsection (a) must be
15 removed from public circulation and not available to be viewed by
16 the public not later than October 1, 2026."
17 Renumber all SECTIONS consecutively.
 (Reference is to HB 1200 as introduced.)