

HOUSE BILL No. 1059

DIGEST OF INTRODUCED BILL

Citations Affected: IC 20-26-5-48.

Synopsis: Commercial advertising on a school bus. Provides that a school corporation may display commercial advertising on a school bus owned by the school corporation if the governing body of the school corporation adopts a policy that meets certain requirements.

Effective: July 1, 2026.

Ledbetter, Davis, Smith H

December 5, 2025, read first time and referred to Committee on Education.



Second Regular Session of the 124th General Assembly (2026)

PRINTING CODE. Amendments: Whenever an existing statute (or a section of the Indiana Constitution) is being amended, the text of the existing provision will appear in this style type, additions will appear in **this style type**, and deletions will appear in ~~this style type~~.

Additions: Whenever a new statutory provision is being enacted (or a new constitutional provision adopted), the text of the new provision will appear in **this style type**. Also, the word **NEW** will appear in that style type in the introductory clause of each SECTION that adds a new provision to the Indiana Code or the Indiana Constitution.

Conflict reconciliation: Text in a statute in *this style type* or ~~this style type~~ reconciles conflicts between statutes enacted by the 2025 Regular Session of the General Assembly.

HOUSE BILL No. 1059

A BILL FOR AN ACT to amend the Indiana Code concerning education.

Be it enacted by the General Assembly of the State of Indiana:

1 SECTION 1. IC 20-26-5-48 IS ADDED TO THE INDIANA CODE
2 AS A **NEW** SECTION TO READ AS FOLLOWS [EFFECTIVE JULY
3 1, 2026]: **Sec. 48. (a) As used in this section, "school bus" has the**
4 **meaning set forth in IC 20-27-2-8.**

5 **(b) A school corporation may display commercial advertising on**
6 **a school bus owned by the school corporation if the governing body**
7 **of the school corporation adopts a policy that meets the following**
8 **requirements:**

9 **(1) The policy includes the following restrictions regarding the**
10 **display of commercial advertising:**

11 **(A) Commercial advertising is permitted only on the rear**
12 **quarter panels of a school bus.**

13 **(B) Not more than two (2) advertisements on each rear**
14 **quarter panel described in clause (A) are permitted.**

15 **(C) The size of commercial advertising on each quarter**
16 **panel may not exceed thirty-six (36) inches in height and**
17 **ninety (90) inches in length, including any border or**



- 1 framing.
- 2 (D) The commercial advertising may consist of only black
- 3 lettering on a white background.
- 4 (E) The commercial advertising may not cover any
- 5 structural or sheet metal damage or alteration.
- 6 (F) The commercial advertising may not include the
- 7 following:
- 8 (i) Tobacco or alcohol products.
- 9 (ii) Political campaign advertising.
- 10 (iii) Advertising related to gambling.
- 11 (iv) Advertising that is sexually explicit or pornographic.
- 12 (2) The policy includes standards regarding the following:
- 13 (A) The amount the school corporation will charge for the
- 14 commercial advertising.
- 15 (B) The designation of one (1) or more individuals who
- 16 have the authority to sell and approve the commercial
- 17 advertising.
- 18 (C) The commercial advertising that the governing body
- 19 considers appropriate.
- 20 (D) Specifications regarding how the advertising will be
- 21 attached, if not painted on the school bus.

